

VILLAGE OF HONOR
CORRIDOR IMPROVEMENT AUTHORITY

Regular Meeting
December 16, 2025
Village Hall
10922 Platte Street
Honor, MI 49640
4:00 PM

1. Roll Call

CIA Board Members	Present	Absent
Anna Dunn	X	
Brian Rosa	X	
Brigit Hassig	X	
Doug Rodriguez		E
Katie Zeits	X	
Leslie Beia	X	
Mindi Jarman		E
Pamm Laing	X	
Tom Maegdlin	X	
CIA HARP Liaison		
Ingemar Johansson	X	

Other present: None.

Seven (7) members were present. Board has a quorum.

A motion was made by Maegdlin and seconded by Rosa to open the meeting. Motion passed unanimously.

2. Update – CIA Branding

Committee Discussion on Renaming the Group

The Committee engaged in a discussion regarding the process of renaming the group. During the meeting, several ideas and perspectives were shared among members. Ingemar Johansson provided an overview of HARP's history and reflected on how the experience and future direction of HARP might support the CIA as it transitions into a committee. It was noted that HARP will assume a more background role going forward, with responsibilities such as gathering participants and potentially securing funding.

Key Words and Phrases for Naming

The Committee considered various words and phrases to guide the development of a new name for the group. These contributions will help shape the identity and mission of the committee as it moves forward.

- Honor Heritage and Building Development
- 1895 Initiative, with a tag line of people, places, possibilities

Committee Homework Assignment: Naming the Group

As part of the ongoing process to rename the committee, each member is assigned the following homework:

- Send two to three words or phrases to Maegdlin that could be considered for the new name of the group.
- Share any additional ideas or suggestions on the approach to renaming the group.

These contributions will assist in shaping the committee's new identity and ensure all perspectives are considered during the renaming process.

3. Draft Initiative – Brigit Hassig

Draft Initiative Document Overview

Brigit Hassig presented a draft document to the Committee for review and discussion. Drawing upon her extensive background in economic and downtown development, Hassig applied her experience with similar processes to create a resource tailored to the Committee's needs. The purpose of this document is to serve as a practical guide, providing direction and support as the Committee works toward its objectives.

Discussion on Timing and Priorities for Public Events

The Committee engaged in a discussion about the optimal timing for holding public events. Members considered scheduling events in late spring and summer to ensure participation from part-time residents and tourists. After careful consideration, the Committee agreed that its immediate priority should be to focus on renaming and establishing itself before proceeding with event planning. This approach will help lay a solid foundation for future initiatives and ensure clarity in the Committee's identity and purpose.

Committee Homework Assignment: Survey Planning

For the next meeting, committee members are assigned to develop ideas regarding questions that should be asked of business owners and residents. The purpose of these questions is to gather input for a forthcoming public survey, ensuring that the survey reflects the priorities and concerns of the local community.

During the discussion, it was agreed that the survey questions should be aspirational in nature. Members emphasized the importance of avoiding questions that dwell on past issues or concerns. Instead, the focus should be on crafting questions that promote a positive and forward-looking perspective, encouraging respondents to think about future opportunities and improvements for the community.

Dunn reported that the Village master plan is shared on the Village website.

4. Discussion on the Status of the Corridor and Potential Opportunities

- Example Projects/Programs

This topic was largely discussed as part of item 3 of the meeting minutes. Beia offered her building and outdoor space for future community events. Maegdlin offered to provide coffee for any gatherings.

Hassig and Johansson left the meeting.

5. Board Member Discussion

Dunn invited members of the Committee to attend the Village Council meetings held on the 2nd Monday of each month. The Committee discussed having the Village meetings posted and shared on Facebook. Dunn also reported that the Committee work is being reported to the Village as part of their meetings.

The Committee discussed having John Iacoangeli of Beckett & Raeder assist with establishing a mission, renaming of the Committee and timeline of events to get the Committee started.

6. Minutes of November 18, 2025, meeting

A motion was made by Maegdlin and seconded by Dunn to approve the minutes of the November 18, 2025, meeting. Motion passed unanimously.

The Committee discussed how information will be shared with the group going forward. Laing will send a recap of the meeting along with the minutes. Dunn suggested that the Village could house the CIA documents on their website for public access.

7. Public Comment

Jessica from the Village reported that the Village now has a Project Feed the Kids cooler system set up at Maley Park. They are accepting donations of food or funds toward this project.

8. Next Meeting Date

January 20, 2025

9. Adjournment

A motion was made by Zeits and supported by Dunn to adjourn the meeting. The motion passed unanimously.